Amendment to the Claims

In the Claims:

Please cancel Claims 1-11 and Claims 18-25.

Claims 1-11 (Currently Canceled)

12. (Previously Presented) A method for controlling content displayed as a single Web page on a device, where the device is incapable of displaying all available content, comprising the steps of:

(a) automatically determining an available display area for displaying the single Web page on the device;

(b) automatically determining a combination of different portions of the available content that can be fully displayed in the single Web page in the available display area without requiring scrolling in more than one direction and without requiring a modification of the different portions of the content that results in the different portions comprising the combination being perceived in less than their entirety on the single Web page; and

(c) displaying only the combination of different portions of the content that were automatically determined such that a user may discern all of the information that the combination of different portions of the content provides as fully displayed in the available display area, since the combination of different portions of the content does not employ a hyperlink to display the information it conveys, without requiring scrolling in more than one direction, and without requiring a modification of the combination of different portions of the content that results in the different portions of content comprising the combination being perceived in less than their entirety.

13. (Original) The method of Claim 12, further comprising the step of dividing the Web page into discrete content modules that are selectively displayable.

14. (Original) The method of Claim 12, wherein the step of determining the portion of the content that can be fully displayed in the available display area without requiring scrolling in more than one direction comprises the step of prioritizing different portions of the content based on an order of importance, said different portions of the content corresponding to specific areas of the Web page that are selectively displayed as a function of the available display area.

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15. (Original) The method of Claim 14, wherein the step of prioritizing comprises the step of ranking the different portions of the content according to their importance in conveying information on the Web page.

16. (Previously Presented) The method of Claim 12, wherein the step of automatically determining the combination of different portions of the content that can be fully displayed in the available display area without requiring scrolling in more than one direction, comprises the steps of:

(a) detecting a respective share of the available display area required by each portion of the content; and

(b) automatically determining a combination of different portions of the content that are displayable in the display area, based upon the respective share of the display area required by each different portion of the content.

17. (Previously Cancelled)

Claims 18-25 (Currently Canceled)

26. (Previously Presented) The method of Claim 16, wherein the step of automatically determining the combination of different portions of the content comprises at least one of the steps of:

(a) automatically changing a dimension of a portion of the content to fit the dimensions of the available display area;

(b) automatically scaling a portion of the content to fit the available display area;

(c) automatically changing an orientation of a portion of the content to fit the available display area;

(d) automatically converting a portion of the content into a moving image within the available display area; and

(e) automatically subdividing a portion of the content into sub-portions that are displayed sequentially within the available display area.